PasTime
An innovative solution that brings together user profiles and all tourist information available on a territory for its promotion.

Tourists have strong constraints to organize their travel: budget, time, taste, family choice, ...

They are also facing thousands of data which are not adapted to their needs in a wide majority: tourist data now deals with the 4V* of the Big Data, meaning a long and complex organization for travelers.

This is why the PasTime platform propose smart and attractive recommendations based on user profile and tourist data.

*Volume, Velocity, Variety and Veracity of data are the challenges of PasTime to build huge knowledge bases on mature semantic technologies and then to provide personalized traveling experience to tourists.

An innovation supported by EIT Digital as part of the action line for digital cities.

EIT Digital is an organization for innovation and education in Europe.

The aim of EIT Digital 'Digital Cities' innovation activities is to improve the lives of everyday citizen's in urban environments through increased digitalisation.
Market & Customers

- Local communities: Cities and tourism offices
- Major tourism actors: digital travel agencies, tour operators, distributors, ...
- Tourism professionals: activities, events, transportation, ...

Key Success Factors

- Strong partnerships and networks with local authorities
- Pioneer in big data solutions for the tourism market
- Completeness of tourist data and user profiles

Road Map 2017 - 18

- Strengthen product strategy and machine learning
- Develop a strong strategy for the tourism market
- Sign contracts and partnerships with main players in B2B2C market, and other major local authorities

Looking for

- Building a solid business strategy around a concrete commercial solution
- Growing the existing customer base to 50 by the end of 2018
- Partner up with major industry players
- Raising funds

Contact

c/o Data Moove
245 Route des Lucioles
06560 Sophia Antipolis, France
contact@data-moove.fr
Tel: +33 (0)4 22 13 19 42
Cel: +33 (0)7 68 73 75 09

www.pas-time.org

Twitter: #pas-time